

Contact Name:	Date:
Company Name:	Ref No:
Trading Name:	Phone: Fax:
Postal Address:	Email:
	Website:

Campaign start date	Campaign finish date	Total campaign length
URL to link to:		

Online Advertising Rates	Per Month
<b>Header Banner</b> 561 pixels wide x 74 pixels high	<b>\$350</b> <input type="checkbox"/>
<b>Homepage</b> 262 pixels wide x 234 pixels high	<b>\$250</b> <input type="checkbox"/>
<b>Inside navigation</b> 188 pixels wide x 95-300 high	<b>\$200</b> <input type="checkbox"/>
<b>Sponsorship of section or page</b> 300 – 400 pixels wide x 95 pixels high	<b>POA</b> <input type="checkbox"/>

Newsletter Advertising Rates	Per e-newsletter date
<b>E-newsletter</b> 182 pixels wide x 150 – 250 pixels high	<b>\$250</b> <input type="checkbox"/>

Calculate Total	
Subtotal	\$
GST	\$
Total inc. GST	\$

Signature:	Date:
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By signing this contract you agree to the terms and conditions below:

For advertising enquiries please contact:  
 Melissa Rouse – Website Coordinator  
 T: 09 414 7467  
 F: 09 414 7468  
 E: info@coeliac.org.nz

**Terms and Conditions**

1. Rates are exclusive of GST and are quoted in NZ\$. 2. This contract is irrevocable and cannot be cancelled. 3. Rates do not include agency commission. 4. Rates apply to finished artwork supplied in correct specifications and formats, as required. 5. If you intend to use our design service, bookings must be made at least 2 weeks prior to the file supply deadline. 6. An invoice will be sent once the listing or advertisement is live on the website, at the start of the campaign, please note that payment is within 14 days of receipt of invoice. If an invoice remains unpaid after this time, we reserve the right to remove the listing or advertisement. 7. Coeliac New Zealand reserves the right to: 7.1 request substantiation for any health or nutritional claims made in any advertisement; 7.2 add a keyline, the word "Advertisement" and/or change fonts used in any advertisements that, in our opinion, look similar to editorial; and/or 7.3 accept or reject any advertising material and to edit copy to make it conform to our legal or ethical requirements 7.4 withhold advertising where payment is outstanding for other advertising.