

Booking Form coeliac.org.nz

Coeliac New Zealand Incorporated

Online Advertising 2016/17

Contact Name:	Date:
Company Name:	Ref No:
Trading Name:	Phone: Fax:
Postal Address:	Email:
	Website:

Campaign start date:	Campaign finish date:	Total campaign length:
URL to link to:		

Online Advertising Rates	Per Month
Homepage tile & Special Events tile 300 pixels wide x 450 pixels high	\$300 <input type="checkbox"/>
Internal Page 300 pixels wide x 450 pixels high	\$300 <input type="checkbox"/>

E-Newsletter Advertising Rates	Per Month
Tile Ad 170 pixels wide x 170-255 pixels high	\$150 <input type="checkbox"/>
Editorial and Banner (100wds) 520 pixels wide x up to 200 pixels high	\$250 <input type="checkbox"/>

Social Media - Facebook
We do offer advertising opportunities on our Facebook page, however there are policies around what we can promote. Crossed Grain Logo partners qualify for FB advertising, all other products and services need to apply. Please contact our Marketing Co-ordinator for rates, opportunities and time slots. E: marketing@coeliac.org.nz or P: 09 414 7467

Calculate Total	
Subtotal	\$
GST	\$
Total inc. GST	\$

For advertising enquiries, please contact us:
P 09 414 7467
E advertising@coeliac.org.nz

Signature	Date

By signing this contract you agree to the terms and conditions below:

Terms and Conditions

1. Rates are exclusive of GST and are quoted in NZ\$. 2. This contract is irrevocable and cannot be cancelled. 3. Rates do not include agency commission. 4. Rates apply to finished artwork supplied in correct specifications and formats, as required. 5. If you intend to use our design service, bookings must be made at least 2 weeks prior to the file supply deadline. 6. An invoice will be sent once the listing or advertisement is live on the website, at the start of the campaign, please note that payment is within 14 days of receipt of invoice. If an invoice remains unpaid after this time, we reserve the right to remove the listing or advertisement. 7. Coeliac New Zealand reserves the right to: 7.1 request substantiation for any health or nutritional claims made in any advertisement; 7.2 add a keyline, the word "Advertisement" and/or change fonts used in any advertisements that, in our opinion, look similar to editorial; and/or 7.3 accept or reject any advertising material and to edit copy to make it conform to our legal or ethical requirements 7.4 withhold advertising where payment is outstanding for other advertising.